

# Please Help Us Save Canada's Iconic Caribou

The situation is urgent and requires decisive action. Help us let government and industry know that Canadians care and want action now. Volunteer to raise awareness in your school, workplace or community. Send your donations so we can do more. Please get involved.

Visit our website **Caribou4Ever.ca** today and learn more about caribou and our campaign to save them.

## We can't succeed without your support!

The organizations listed below are encouraging cooperation to save caribou and better manage our forests for everyone. We need your help and support!

### Thank You!

*For further information please contact:*

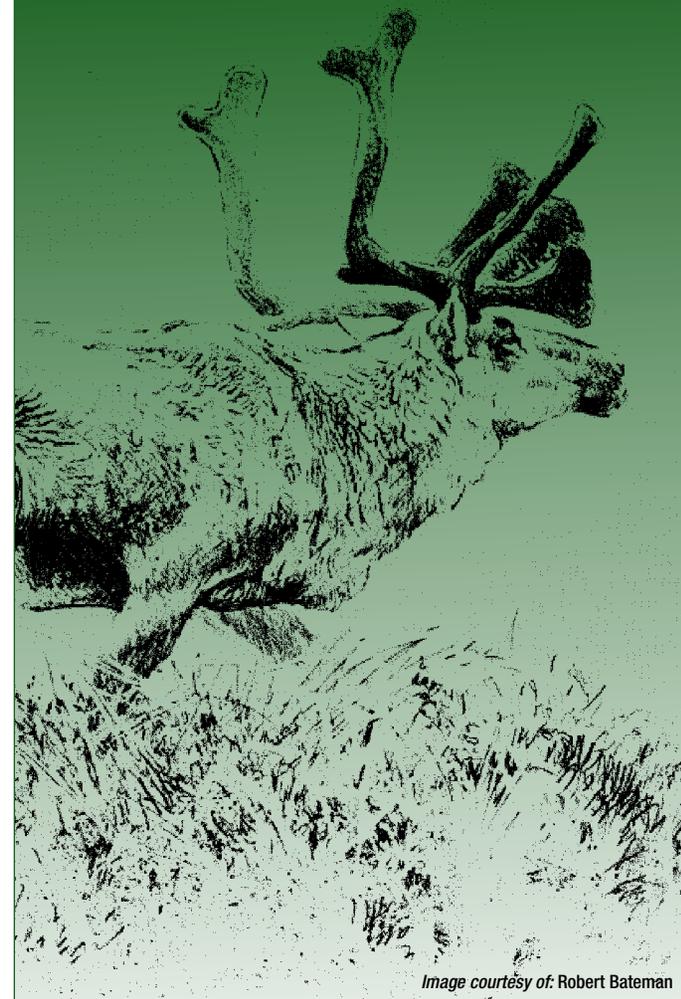


**Robert Bateman Centre**  
[www.batemancentre.org](http://www.batemancentre.org)

**Nature Canada**  
[www.naturecanada.ca](http://www.naturecanada.ca)

**West Athabasca Watershed Bioregional Society**  
[www.aendirectory.ca/](http://www.aendirectory.ca/)

# Healthy Caribou Sustainable Forests Strong Communities



*Image courtesy of: Robert Bateman*



## Woodland Caribou, an iconic Canadian species, are in trouble across Canada. Their survival is threatened by relentless resource development in critical habitat and lack of sustainable resource practices.

For more than forty years conservationists have been calling upon government and industry to work with resource communities, indigenous peoples and environmental groups to protect caribou and their habitat and to diversify economic opportunities in resource dependent areas.

Despite repeated assurances from government and industry, logging, mining and energy activities have increased, pushing caribou in many areas to the brink of extinction. In 2012 Environment Canada committed to carry out a long-overdue national caribou recovery strategy, and the provinces and territories failed to deliver range management plans within 5 years. **Time is running out!**

## What needs to be done?

Caribou herds need large, mature forests free of human disturbance to thrive. And yet the rate of industrial disturbance continues to rise as we push caribou to extinction.

Caribou are indicators of healthy forests which we need for long-term jobs and to help capture carbon, regulate climate, produce oxygen and deliver other ecological benefits. Forests provide homes for hundreds of other species.

Wise forest management is vital to our health and economy. The livelihood of workers will disappear too if resource management does not ensure healthy forests for generations to come.

## You can help ensure healthy caribou and sustainable forests for generations to come.

Action is long overdue, and yet some voices still attempt to cause confusion and delay by disputing decades of science and continuing to argue jobs versus environment.

Caribou and resource jobs are not competing goals. Their future is inextricably linked, both depend on healthy forests. The best way to save caribou and jobs is to manage our forests responsibly.



Image courtesy of: Robert Bateman



Photo: © Mark Bradley, Boreal Nature Photos

